



Moonshot Young Leaders Camp 2025

Information for Nominators of New Applicants

Thank you for your interest in nominating extraordinary young leaders from your region for the Moonshot Young Leaders Camp (MYLC) and Moonshot Awards 2025! We look forward to welcoming these young people into our network, connecting them to their fellow changemakers, mentors, and resources to help them increase their impact and accelerate change.

Camp Description

MYLC 2025 will be held in **Prague and Ostrava, Czech Republic, July 14-19**. Young leaders will be expected to arrive July 13 (Sunday) and depart July 19 (Saturday).

The MYLC is an intensive, immersive experience that brings together approximately 70 young leaders and 30 senior mentors. They tackle challenging themes related to justice, equity, environmental stewardship, and social and personal responsibility. Mentors and young leaders engage in sessions consisting of readings and seminars, embodiment workshops, large and small group discussions, youth-led activities and group work, small group time with mentors, and a range of cultural activities. Participants should be openhearted enough to engage in these important topics.

Sessions are conducted in English; participants come from a variety of linguistic and cultural backgrounds and have varying levels of English, but participants should have a comfort with reading and conversing in English.

The unique embodied leadership journey is designed around Moonshot's values - courage, freedom, creativity, inclusion, integrity, and compassion - to help young leaders connect with their authentic selves and each other, dream bigger about the better world they want to create, and gain access to resources and networks that will help them expand and deepen their impact.

Participants in the Camp will become part of the Global Moonshot Community, a community of mentors and alumni who continue to support each other, network, and learn together.

Application Process & Key Dates

- April 7 (expected):** Applications open for MYLC 2025 and Moonshot Awards 2025.
Note: It is a single application process; those who apply by April 30 are automatically also considered for the Camp. A secondary evaluation process for the Awards takes place in August.
- April 30:** **Applications close for MYLC 2025**
- May 1-12:** Evaluation of applications for MYLC 2025
- May 15-16:** Notification of successful applicants to MYLC 2025
Note: Applicants not accepted to the Camp will still be considered for the Awards. Award-winners from the 2025 Awards will automatically be granted attendance at the MYLC 2026
- July 15:** Closure of applications for Awards
- August:** Evaluation process for Awards applicants
- Early September:** Notification of Award winners and finalists
- November:** Moonshot Awards and Moonshot Experience in New York

Evaluation Criteria

The application process is quite simple for young leaders. They provide very short answers to questions online and select the appropriate category for their application. Applications are reviewed by panels of judges with relevance in the category field. Applicants passing the first round of selection are invited for group interviews with jury members, and then finalists and winners are selected.

In the first round, evaluators rate the applications on the following criteria:

Leadership Proximity & Motivation

This criterion evaluates how closely the founder or idea-maker is connected to the problem they are addressing. We consider their personal story, motivation, and direct experience with the issue or community.

Innovativeness and Accessibility

This criterion assesses the originality of the solution and its accessibility. We are looking for novel approaches - which means not just brand new ideas or full scale innovation, but also creative applications of existing solutions to address specific challenges.

Impact Potential

This criterion evaluates the potential impact of the project. For non-profits, this includes considering the opportunity cost: what it could cost the community in the upcoming period and the future if this solution is not developed or if the applicant does not succeed. For startups, this involves balancing high cost with low impact versus low cost with high impact to understand the potential scalability and efficiency of the solution.

Through the interviews, evaluators get a better sense of the projects, and also the applicants' readiness and desire to really engage in the embodied leadership program. We also consider the potential impact value of the Moonshot program to each individual, and ask them to consider this as well.

Nomination of new Moonshotters

Participants at the MYLC 2025 will be returning young leaders, who are continuing their journey of embodied leadership and social changemaking in their community. The other part of the cohort will be made up of new applicants. We welcome applicants aged 15-30 from all corners of the globe, all genders, without regard to race, religion or creed.

We welcome your nominations for the Camp!

To nominate, please email info@moonshotplatform.org with the subject line: Moonshot 2025 Nominations. Please include the nominee's name, email address and mobile contact information (if possible), and a brief (1 sentence) description of why you are nominating them. Please confirm that you have informed them of the nomination.

We will reach out to them and invite them to apply for the Camp and Awards when applications officially open in April.